**Award:** Most Innovative Business Solution of the Year Award

**Criteria:** This award recognizes a company that has introduced a remarkable B2B or B2C product or service within the past year. The solution should stand out in its innovation, showcasing unique features or approaches that set it apart from existing market options. Additionally, the impact of the solution on consumers, either through its practicality, efficiency, or novelty, is a key consideration.

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**Nominee Information**

**Organization Name (English):**

**Organization Name (Chinese):**

**Contact Person:**

**Position/Title:**

**Address:**

**Phone Number:**

**Email Address:**

**Website (if applicable):**

**WeChat (if applicable):**

**Nomination Details**

**1. Overview of the Organization:**

(Please provide a brief introduction to the organization, including its mission, goals, and significant achievements. *Limit 500 words.*)

**2. Description of the Innovation:**

(Please provide a detailed description of the innovative product or service introduced, including its core functionalities and features. *Limit 500 words.*)

**3. Unique Features or Approaches:**

(Identify the unique aspects of the product or service that distinguish it from other market options. Highlight the novel features or innovative approaches employed. *Limit 500 words.*)

**4. Impact on Consumers:**

(Explain how the product or service has impacted consumers or client businesses. Focus on practicality, efficiency, novelty, or any other significant benefits. *Limit 500 words.*)

**5. Market Response:**

(Provide information on the market reception since launch, including sales figures, user adoption rates, or feedback from consumers/clients. *Limit 500 words.*)

**6. Challenges and Solutions:**

(Explain any significant challenges faced during the establishment or roll out of these business solutions and how they were overcome. *Limit 500 words.*)

**7. Evidence of Success:**

(Provide evidence of the positive outcomes, such as testimonials, reports, or metrics. *Limit 500 words.*)

**Supporting Documents**

Please attach any supporting documents that could strengthen the nomination. This may include but is not limited to:

- Marketing materials

- Product specifications or brochures

- Customer testimonials or case studies

- Press releases or media coverage

- Research and development documents

- Awards or recognitions received

*(Documents will be assessed on targeted, succinct, and relevant information to the application. Additional documents may be requested.)*

**Declaration**

(By C-Suite or Director Level Personnel)

I hereby certify that the information provided in this nomination form is true and accurate to the best of my knowledge, and I have the authority to nominate the organization for the Most Innovative Business Solution of the Year Award.

**Name:**

**Date:**

**Signature:**

**Submission**

Submit this form, and all supporting documentation via email to:

[ChinaBusinessImpactAwards@cancham.asia](mailto:ChinaBusinessImpactAwards@cancham.asia)

Submission Deadline: February 29, 2024

Finalists Announced: March 15, 2024

Winner Announced: March 28, 2024

*Please note, language of submission must be in English.*