

Press Release

New Website to Inspire Travellers to China

At [Freedom Road Travel](#), we're focused on showing the best and most unique parts of China, so we've created a new website to do just that. Packed with amazing images and insider knowledge, the enticing new look inspires adventure.

Showcasing the three pillars of our business, you'll find whatever kind of travel you're looking for. [Holiday and Leisure](#) is where you'll find all our remarkable private and small group tours full of immersive experiences for travellers from around the world. Our [Destination Management Services](#) gives Travel Agents and Wholesalers access to authentic China experiences while our highly-experienced [Business Events](#) Travel team provide full services events with a focus on experiential and genuine travel programs for international businesses.

Check out the [new Freedom Road Travel website](#) here.

About Freedom Road Travel

Freedom Road Travel is a China based global travel business with offices in Shanghai, Brisbane & Sydney. Freedom Road Travel operates as a wholly foreign owned enterprise in China, and was granted a travel agent license in June 2015 - the first granted to a fully foreign owned enterprise for a number of years.

It operates 3 distinct business units:

- Holiday and Leisure
- Destination Management
- Business Events

Freedom Road Travel is committed to the following core values:

Authentic Experiential Travel. We provide authentic experiential travel services that are rewarding and unique.

Excellence in Service. Our commitment is to enhance our customers' entire travel experience - before, during and after their trip. Every time. Our service culture is driven by the respect we have for our team members, and in turn for our customers.

Digital Technology. We are revolutionizing the full service travel sector by combining the human touch with the latest in travel technology and digital innovation. We employ digital devotees passionate about growing world class travel solutions.

For more information contact:

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